



# CONSUMED

## *Consumed Church Pack – Church Script*

### **Brief**

3 minutes (approx 500 words) Ways to get involved; introduction for layperson 2 mins in length [https://youtu.be/JE1zGxal\\_pY](https://youtu.be/JE1zGxal_pY)

### **Pitch**

### **Video**

### **Script**

#### **(SLIDE 1)**

The team at Consumed believe that consumerism has become the great idol of our age. They believe that consumerism has convinced us that, without realising it, our meaning and purpose is found in the ever increasing consumption of things, services and experiences. Is that true for you? Is it true for us as a Church?

What impact is consumerism having on our discipleship? Our witness? Our connectedness to God? And our ability to love others and care for the planet? When was the last time you said no to buying a product because you were unsure how the people making it were treated, or you thought you could better use this money for others or for ministry?

If consumerism has convinced us that the good life is found in the accumulation of stuff and experiences, surely if any nation has mastered the good-life, it should be us. But the evidence suggests otherwise.

Look at the graph on this slide **(SLIDE 2)**.

Our average income levels in Australia have been steadily increasing for the past 15 years, but our levels of life satisfaction haven't gone anywhere. Or look at indicators for mental health, social isolation and community connectedness.

Perhaps you've already become aware of the impact consumerism is having, and long to be free from its captivity.. But the cultural forces driving us to want more seem so powerful and all-encompassing that it feels impossible to choose a different way.

**(SLIDE 3)** That's where Consumed comes in. The team at Consumed - a partnership of churches and other organisations - believe that God has shown us what the good life is, and there's an urgent need for Christians to recapture that vision. A vision of life that is far deeper, richer and more liberating than the life promised under consumerism – one that is rich in love for God and for others, where we share and steward the beauty and abundance of the Earth with all of God's creatures.

Could you imagine what would happen if we devoted our time, our energy and our income to this vision? What impact that would have on our worship, our communities, and our world.

The team at Consumed want you to imagine, and create together. Join at [consumed.org.au](https://consumed.org.au) and help create a space together to earnestly pursue God's vision of the good life.

**(SLIDE 4)** There's 3 steps for change to get involved with:

1. Clarify: The Consumed team have put together a range of resources for churches, small groups and individuals to engage with, including a series of bible studies for small groups, blogs and a personal devotion. All of them are designed to help us fully and deeply understand the impact of consumerism in our life and how it impacts our relationship with God, with others and with the world around us. You'll also find heaps of useful resources on the Consumed website.
2. Amplify: There will be opportunities to amplify the good work that is already being done to address consumerism. Consumed will share the best of what's available, including a series of 'live free' tips to help you change your consumption habits. We'll also give you opportunities to take action, such as advocating that more companies and policy makers adopt best practice.
3. Create: Finally, and most importantly, we want to imagine and create together. To find new ways and solutions for individuals, communities and society to live the good life under Christ. Consumed has provided a creative conversation guide and a platform for sharing and developing ideas about possible solutions that can help us live deeper into Jesus' vision of the good life.

#### **(SLIDE 5)**

Want to know more?

Head to the Consumed website (<https://www.consumed.org.au>) or find us on [Facebook](#).